

Press Release

Avaada Foundation Presents Epic Saga: 'Ram Leela, Satya Vijay Gatha'

Mumbai, 22nd October 2023 — Avaada Foundation (<u>www.avaadafoundation.com</u>), committed to the unwavering holistic development of society across social, economic, spiritual, and moral dimensions, is thrilled to announce the annual staging of the epic saga 'RamLeela : Satya Vijay Gatha' at the Jamna Bai School Auditorium.

Embarking on its fourth consecutive year, this enchanting portrayal of Lord Ram's life story stands as a testament to the Avaada Foundation's dedication to rejuvenating age-old values and traditions. A radiant confluence of passion, talent, and devotion, the performances are uniquely brought to life by the fervent members of the Avaada Group and their children, each portraying revered mythological characters with unparalleled zeal.

Imbued with profound narratives, this epic saga serves as a vital platform for inculcating moral values in young minds. Through the powerful tales of Ram, Sita, Lakshman, Bharat, and every emblematic character of the Ramayan, the Foundation endeavors to inspire the youth to internalize and embody the exceptional qualities these legends exemplify.

Mr. Vineet Mittal, trustee Avaada Foundation expressed, "Every individual bears a profound debt to our parents, our encouraging nature, the wise saints and sages, and the broader society. It is through our noble and selfless actions that we strive to repay this invaluable debt. We believe in the transformative potential of stories to mould young minds and guide them. The Ramayana is not just a story. It is a mirror reflecting the complexities of life, the choices we make, and the consequences that follow. It is a guide, teaching us values that are timeless and universal. **Avaada Foundation** chose to promote this epic because Ramayan offers invaluable life lessons. From Lord Ram's respect for his parents, Sita's resilience, Hanuman's loyalty, and Bharat's sense of justice, - each character provides a lesson in ethics, morality, and righteousness. As our young performers bring this epic to life, I urge each one of you, young and old, to not just enjoy the spectacle but to internalize the lessons. Let Ramayan be more than just a story; let it be a guide, a mentor, and a friend."

We express our gratitude to Mr. Satish Shinner and his volunteers for patiently teaching the children, all the participating children who brought their never-ending enthusiasm to every rehearsal and their parents for their support. Ruzal, Rupal, Dipesh, and all the other volunteers who worked behind the scenes to bring about this spic saga to you today.

Lastly, but most importantly, the venue, Jamnabai Narsee School, is a very special place. The ethos of this institute prepares minds for a changing world. Mr. Jairaj Thacker Trustee JNIL and a member of the founding family for their unequivocal support, without which this event wouldn't have been possible.



All are warmly invited to immerse themselves in this spellbinding spectacle and to embrace the timeless teachings of the Ramayana.

About Avaada Foundation:

Avaada Foundation is the philanthropic arm of the Avaada Group, committed to uplifting society through initiatives in Education, Empowerment, Youth Development, Environment, Health, and Energy across 15 states in India. The foundation's unwavering dedication to creating a positive impact is evident through its various programs and projects.

For More Information:

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