AVAADA
FOUNDATION

Annual Report 2023- 2024

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ABOUT AVAADA FOUNDATION

Avaada Foundation, the philanthropic arm of the Avaada Group, is a Section 8 Company under the Companies Act, 2013. It serves as the central entity for implementing the Group's Corporate Social Responsibility (CSR) initiatives across India, with a focus on inclusive, sustainable, and community-driven development.

The Foundation was established with the vision to become a promising force for social change by enhancing lives. Rooted in Vedic philosophy, the name "Avaada" combines "Ayurveda" (science of life) and "Vaada" (a promise)—reflecting a commitment to building a sustainable future for all.

The Board of Directors has formally approved Avaada Foundation to undertake CSR activities on behalf of Avaada Group companies.
The Foundation follows an integrated EEEH approach—Education, Empowerment, Environment and Health.

All initiatives align with Schedule VII of the Companies Act, 2013, and contribute to achieving India's Sustainable Development Goals (SDGs) with a strong focus on transparency and impact.

Driving interventions in:
* *Education*
* *Women and Youth Empowerment*
* *Environment & Solar Electrification*
* *Health*

MESSAGE FROM CHAIRMAN

> **We are not the owners of this earth, but its stewards, entrusted with a sacred responsibility.**

"आप कम्युनिटी में जाइए, लोगों के दिलों को जीतिए और उनकी दुआएं बटोरिए..."

At Avaada, our purpose has always been larger than business—it is a sankalp, a promise, grounded in Indian wisdom. The principle of Bhuta Rina, our debt to nature and society, resonates deeply in our work. It reminds us we are not owners of this earth, but its humble stewards.

This ethos drives every initiative of Avaada Foundation. Whether it's bringing solar light to a remote village, supporting a girl's education, training farmers in sustainability, or teaching students to code—each effort repays our debt to society and nature.

For us, CSR is not just programs but seva—a shared humanity that reaches the last mile. "गाँव और समाज का कोई भी व्यक्ति आपके सामाजिक कार्य के प्रभाव से अछूता नहीं रहना चाहिए।"

We are not chasing impact numbers; we are collecting duayein—the blessings of those whose lives we touch. This is our promise. This is our path.

– Shri Vineet Mittal
Chairperson, Avaada Group

CSR STRATEGY

The CSR strategy and interventions are designed to foster the holistic development of marginalized and vulnerable communities around our project sites, focusing on four key areas: Education, Empowerment, Environment & Rural Electrification, and Health. The foundation operates in both the remotest districts and urban towns, ensuring inclusive and sustainable development that bridges gaps in access to essential services.

Alignment with Sustainable Development Goals (SDGs)

Avaada Foundation's interventions are thoughtfully aligned with the United Nations Sustainable Development Goals (SDGs), including:
• SDG 3: Good Health and Well-being
• SDG 4: Quality Education
• SDG 5: Gender Equality
• SDG 6: Clean Water and Sanitation
• SDG 7: Affordable and Clean Energy
• SDG 13: Climate Action
• SDG 17: Partnerships for the Goals

By aligning our initiatives with these global goals, we contribute to India's sustainable development journey while adhering to international benchmarks of responsible growth.

EDUCATION
Through our comprehensive education program, we are helping to bring children back to school by use their skills as an additional income source.

EMPOWERMENT
Under our empowerment program men and women are finding new avenues to use their skills as an additional income source.

ENVIRONMENT
Numerous tree plantations drives have resulted in environment consciousness among villagers as well as increased green cover

HEALTH
Much-needed medical access has been provided to villagers in remote rural locations. Through consistent efforts instances of common diseases have come down.

RURAL ELECTRIFICATION
We are working to bring electricity in the lives of people in the remotest corners of the country. through off-grid rural electrification projects.

By aligning our initiatives with these global goals, we contribute to India's sustainable development journey while adhering to international benchmarks of responsible growth.

CSR SUSTAINABLE PROCESSES

Socio-economic Survey
(demographics, income, health, infra gaps, govt. schemes)

↓

Needs Assessment & Prioritization
(urgency, long-term impact, alignment, community willingness)

↓

CSR Action Plan
(targeted interventions)

↓

CSR Budget Draft & Review
(evaluation & approval)

↓

Implementation of Projects
(collaboration with stakeholders)

↓

Monitoring & Progress Review
(adapt strategies as needed)

↓

Reporting & Impact Evaluation
(refining future planning)

The CSR implementation process at Avaada Foundation begins with our team conducting a detailed socio-economic survey in the target communities. This survey captures insights into demographics, education levels, income patterns, health indicators, infrastructure gaps, and existing government schemes. Based on this data, we undertake a thorough assessment and prioritization of community needs—guided by criteria such as the urgency of the issue, potential for long-term impact, alignment with government priorities, and community willingness to participate.

Following this, a CSR action plan is prepared, addressing the most pressing needs through targeted interventions. A proposed CSR budget is then drafted, reviewed, and evaluated for approval. Once approved, the implementation of CSR projects begins in close collaboration with community stakeholders and partners. Throughout the implementation phase, our team ensures regular monitoring and progress reviews to assess effectiveness and adapt strategies where needed. The process concludes with comprehensive reporting and impact evaluation, the findings of which help refine future planning—ensuring every intervention remains relevant, responsive, and results-driven.
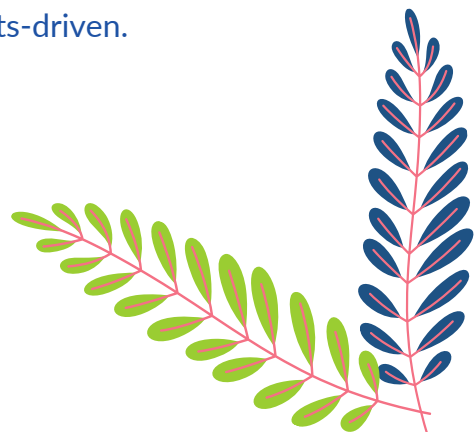
EDUCATION

Renovation and Construction Work in 3 Schools of Mathura, 1 in Khirdrat, and 1 in Nokhra, Rajasthan

Avaada Foundation upgraded educational infrastructure in rural Uttar Pradesh and Rajasthan, transforming government schools and community spaces into vibrant learning environments. In Mathura and Jayapur (UP), works included classroom renovation, whitewashing, separate toilets for boys and girls, repairs to drainage, soak pits, and rainwater harvesting units. Facilities were enhanced with smart classrooms, computer labs, libraries, playgrounds, cycle stands, interactive smart TVs, solar panels for uninterrupted power, clean drinking water systems, furniture, and learning materials. A dedicated teacher ensured year-round computer education, including summer sessions, while plantation drives promoted environmental awareness.

In Khirdrat (Rajasthan), an abandoned school was rejuvenated with digital facilities and a library, bridging long-standing access gaps. Boundary wall repairs at Nokhra Government School further improved safety and inclusivity. These interventions, celebrated through cultural programs and widely appreciated by local communities, have collectively strengthened access to quality education, digital literacy, and safe learning spaces for rural students.

Avaada Community Development Centre

Avaada Foundation established a Community Development Centre in Jayapur, Varanasi, to provide holistic educational support to rural students. The centre includes five dedicated classrooms where subject-specific coaching is conducted by IITian teachers, aiming to strengthen academic foundations. Additionally, a fully equipped computer centre with 35 computers has been set up, offering regular digital literacy classes to empower students with essential 21st-century skills.

The second Community Development Centre was inaugurated in Nagepur, Varanasi, complementing the existing centre in Jayapur. 294 students are receiving free coaching in subjects like Math, Physics, Biology, and English, along with computer education to boost digital literacy.

Furniture Donation to the Government School

Avaada Foundation donated 210 sets of furniture to government schools in Bihar, Uttar Pradesh, and Madhya Pradesh, benefiting over 1,000 students by improving classroom infrastructure and seating arrangements.

Smart Classrooms & Solar Rooftop

Interactive boards were installed in schools at Lohvan (Mathura), 2 in Jayapur (UP) and Nokhra (Rajasthan). A 5KW solar rooftop at Nokhra ensures uninterrupted electricity supply.

Free Coaching, Spoken English

Avaada Foundation initiated free subject-specific coaching classes by IITian teachers in Jayapur and Nagepur (Varanasi), Nokhda, Bharukheera to support academic excellence among rural students. In addition, spoken English and computer classes were launched for children from Jayapur, Nagepur, and nearby villages, enabling over 500+ students to enhance their communication skills and digital literacy. Similar educational support was also provided at Lohvan Government School, Mathura, for 200 students reaffirming our commitment to quality education in underserved communities. We provided coaching in Bharukheera too.

Cycle Distribution – Dhamangaon, Maharashtra

To promote girl child education, 23 bicycles were distributed to girls from underprivileged and remote backgrounds in Chandur Railway, Amravati to improve school attendance and reduce dropouts.
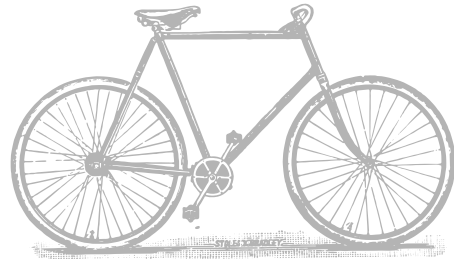
Model Anganwadi – Bikaner, Rajasthan

Avaada transformed Bherookheraa and Nursar Anganwadis into a Model Anganwadis with play equipment, sitting arrangements, and learning aids. Inaugurated by Cabinet Minister Govind Ram Meghwal.

Lifestraw RO & Drinking Water Facilities – Multiple Locations

Avaada Foundation installed LifeStraw RO systems in 5 government schools of Agar Malwa (MP), 2 RO units in Nokhra (Rajasthan), and 1 RO system in Soyegaon (Maharashtra). Additionally, 2 water coolers were installed in government schools of Mathura (UP). These initiatives aim to ensure safe drinking water access and promote better health and hygiene among school children.

Summer Camps

The Summer Camp organized by Avaada Foundation in Jayapur and Nagepur was a vibrant 16-day community engagement initiative that brought together over 2,800 participants aged 8 to 80 from 30 villages. Summer camps were organised in Nokhra, Bharukheera and Agar too. The camp featured a rich blend of sports tournaments, cultural performances, and skill-building activities, fostering learning, confidence, and well-being across generations.

Tumkurhalli School of Hanegal, Karnataka

450 utensils were distributed at Tumkurhalli School, Hanegal, Karnataka, fulfilling a critical need for proper dining equipment. This improved hygiene and dignity for students, streamlining the daily mid-day meal program and fostering an orderly environment.

Bal Pratibha Samman – Celebrating Young Achievers

Bal Pratibha Samman was organized to celebrate and reward academic excellence among rural students. An academic exam was conducted with the participation of 1,200 students from 30 villages, showcasing their dedication and potential. The top-performing students were felicitated during a special ceremony—two outstanding achievers were awarded Ranger cycles, while 5 other meritorious participants received useful prizes. This initiative aimed to foster a culture of academic motivation and recognize young talent, reinforcing Avaada Foundation's commitment to educational empowerment in rural communities.

Entrepreneurship Workshops

Held at Shivcharan Inter College and KVN Public School, the workshop reached 750+ students and was led by Shivram Choudhary, Founder of Codevidhya, encouraging innovation and entrepreneurial thinking.

Scholarship Program – Varanasi, UP

22 students received scholarships to pursue further education. Avaada Foundation is also fully sponsoring 2 students for IIT coaching in Kota, while 1 student was awarded a scholarship to pursue an ITI Electrician course.

A special mention goes to Vikas Prajapati and Divyakaran Patel, who have successfully taken admission at Allen Career Institute for IIT preparation.

Motivational Sessions by Director Ritu Patwari

A powerful motivational talk by Trustee Mrs. Ritu Patwari inspired over 600 students at Shivcharan Smarak Inter College, Government School, Mathura. Similar sessions were conducted in the PM-adopted villages of Jayapur and Nagepur in Varanasi, reaching over 100 and 200 students respectively. The sessions encouraged self-belief, goal-setting, and resilience among the youth.

Career Counselling – Varanasi, UP

Conducted at Shivcharan Smarak and Abhinav Inter College, led by Mr. Sanket Bagla (Career Launcher, Varanasi), the session guided 800+ students on academic and career planning.

Community Playground

Avaada Foundation revitalized an abandoned ground into a vibrant community playground in Nagepur village, Varanasi. The initiative reaffirms the Foundation's commitment to holistic, community-led development.

Promotion of Girl Child Education – Jakhni, UP

Avaada Foundation supported 100 girls with study kits and rewarded 6 class toppers with school bags and supplies under the Beti Bachao, Beti Padhao campaign.

Books & School Dress Support – Varanasi

Underprivileged scholars like Komal Gupta and Vaishali Gupta received books, school dress, shoes, and stationery to ease the burden of educational expenses.

Books & Library setup

Libraries were established in Mathura, Bikaner and Agar to promote learning and reading skills.

Additional Teacher Support - Bheerukheera & Nokhra

To strengthen the teaching infrastructure in rural schools, Avaada Foundation appointed 2 teachers at GUPS Bheerukheera and 5 teachers at Government School, Nokhra. This initiative addressed teacher shortages, ensured remedial support, and enhanced the overall learning experience for students by bridging educational gaps in underserved areas.

Co-Sci-Tech-Fest – Showcasing Student Talent in Mathura

Avaada Foundation organized a Co-Sci-Tech-Fest in government schools of Mathura, providing a platform for students to showcase their computer skills acquired through Foundation-led training. Participants demonstrated talents in website designing, logo creation, digital art, and other tech-based projects. The fest highlighted the impact of practical computer education, boosting students' confidence, creativity.

Educational Institutions

Uttar Pradesh
- Mathura Lohwan School
- Savitri Devi Inter College
- Government High School
- Jayapur Community Development Centre

Rajasthan
- Government Higher Secondary School Nokhara & Khidrat

Uttarakhand
- Saraswati Vidya Mandir
- Bharat Mandir Inter College

Bihar
- Thakur Rudreshwari Prasad Singh Senior Secondary
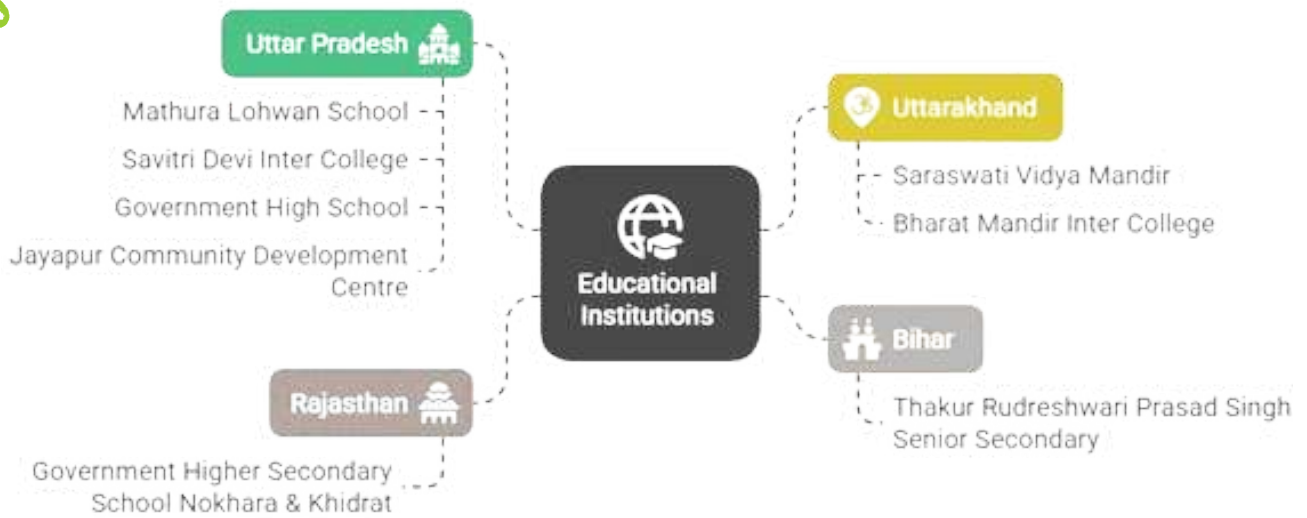
Energy Literacy Workshop - Mathura, Uttar Pradesh

Avaada Foundation conducted Energy Literacy Workshops in two government schools of Mathura to raise awareness about sustainable energy practices among students.

Yoga Day – Varanasi Schools

Celebrated on 21 June 2023 across 5 government schools, this event promoted the physical and mental health benefits of yoga among students, teachers, and community members. 2000 students, teachers and community members participated.

International Girl Day

Girls and women participated in awareness sessions emphasizing education, empowerment, and equal opportunity, reaffirming Avaada's commitment to girl child development.

Corporate Social Responsibility Report

Youth Day Celebration - Kasai Dehariya School, Agar Malwa

Avaada celebrated Youth Day with middle school students, fostering leadership, confidence, and inspiring young minds through activities and sports support.

World Human Rights Day celebration

Avaada Foundation supported World Human Rights Day at Government Senior Secondary School, Nokhra, where 95 students participated in poster-making and quiz competitions on equality, liberty, and justice.

Panini Mind Opening Technique – A New Learning Approach

Avaada Foundation introduced the Panini Mind Opening Technique for the first time at Dhannapur Government School, Mathura. An innovative, play-based teaching method inspired by the Vedic education system. This approach uses interactive tools like blocks, cards, games, and natural elements to simplify complex concepts in language, science, and mathematics, making learning enjoyable and stress-free for children.

To support this, classroom walls have been transformed into colorful learning galleries—with visuals in blue, green, brown, and black—featuring forms, numbers, and language elements to enhance reading and comprehension. Teachers are being trained to implement MOT effectively, and the method also promotes Indian values, cultural sanskaras, and holistic development.

CYBER SECURITY AWARENESS WORKSHOP

Awareness sessions were held at Savitri Devi Inter College, Govt. High School, Mahgaon, and Jayapur Centre, educating 400+ students on safe digital practices and online security.

RANGOLI, QUIZ COMPETITION AT AVAADA COMMUNITY DEVELOPMENT CENTRE

A cultural event at the Avaada Community Development Centre saw 50+ students participate in Rangoli, singing, and quiz competitions, promoting creativity and teamwork.

CELEBRATION OF NATIONAL DAYS

Avaada Foundation celebrated Independence Day and the 75th Republic Day in Jayapur, Nagepur, and Kasai Dehariya, engaging over 200 students and community members through flag hoisting, rangoli, and patriotic songs to promote unity and civic values.

HINDI DIWAS CELEBRATION

Avaada Foundation celebrated Hindi Diwas at Govt. Schools in Bherookheraa and Nursar through an essay competition with participation from 51 students, promoting the significance of Hindi as the national language and various other days like earth Day, Soil Day, Farmers Day, Human Rights Day, Independence day, Republic Day celebrated.

SPORTS DEVELOPMENT & YOUTH ENGAGEMENT

Sports Material Distribution – Banka (Bihar), Soyegaon (MH), and Agar Malwa (MP)

Avaada Foundation distributed sports kits to schools, encouraging physical activity and promoting holistic growth among students.

Sports Event & Felicitation – Rishikesh
A mega sports event and 10 days sports training on Feb 21, 2024, featured Kabaddi, Cricket, Volleyball, Tug of War and more. 49 athletes, including national and state-level players, and their coaches were felicitated, and players were given t-shirts, sports shoes, track suits and mementos. 1.5-month sports trading was provided in Kasai Dehariya Agar, Malwa.

Avaada Foundation's Role in Strengthening Diverse Learning Ecosystems Through Strategic Partnerships

Avaada Foundation has extended financial support to the following organizations, each of which is working innovatively in its respective field to advance the cause of quality education. Our support has helped strengthen their efforts, enabling meaningful impact in diverse educational domains:

PlanetSkool: Revolutionizing education in Uttarakhand, PlanetSkool is creating digital learning content, renovating schools in remote areas, training teachers, and conducting virtual classes across 300+ schools. Their unique initiative of preparing prodigies from Classes 4–6 for the Class 10 board exams is redefining early learning potential.

Shri Raghavanand Ved Vedanga Sanskrit Pathshala: Based in Ujjain, this esteemed Vedic institution preserves ancient Gurukula traditions by offering residential training in Rigvedic chanting, Vedangas (like Nirukta and Chandas), and Sanskrit grammar. Avaada Foundation's support contributes to the Pathshala's scholarships and Vedic revision camps, ensuring continued excellence in oral Vedic traditions.

Vimal Research Society for Agro Biotech & Cosmic Power: Located in Rajkot, this organization blends ancient Sanskrit knowledge systems with rural technological innovation. Alongside agro-industrial research, it sustains Sanskrit and Vedic training. Avaada Foundation support underlines the value of integrating traditional wisdom with modern scientific applications in education.

Adi Mahesh Seva Foundation: Focused on uplifting underprivileged children in Maharashtra and Gujarat, this foundation provides value-based education, scholarships, classroom enhancements, digital access, soft skills training, and mentorship. Avaada Foundation's assistance has strengthened their seva-based approach to educational transformation.

Start Seva Sahakari Sanstha Maryadit (START Foundation): Through sports and fitness, START uses squash, boxing, yoga, and Bark Beat (a rhythmic boxing innovation) as tools for youth empowerment in rural areas. By combining physical training with mindfulness and nutrition education, they bridge urban-rural gaps. Foundation financial support enhances access to this holistic development model.

Vivekanand Youth Connect Foundation: Rooted in Swami Vivekananda's philosophy, this Mumbai-based foundation drives youth-led initiatives such as cleanliness drives, plantation campaigns, environmental awareness, and national leadership events like "Run for Nation." Avaada Foundation's contribution supports their mission to create socially conscious, empowered youth.

EMPOWERMENT

ACHIEVE GENDER EQUALITY AND EMPOWER ALL WOMEN AND GIRLS

5 GENDER EQUALITY

Empowerment means more than offering support, it's about opening doors to real opportunities that foster independence and self-confidence. Understanding the distinct challenges faced by women and adolescent girls, the Avaada Foundation has launched a thoughtful series of initiatives aimed at their empowerment. By focusing on targeted skill development and building pathways to meaningful employment, the Foundation enables women to achieve financial freedom and shape secure, fulfilling lives.

Self defence training - Jaipur, Rajasthan

Nav Kiran Beautician Center

Avaada Foundation's Nav Kiran Beautician Centre in Talsana village, Surendranagar, enrolled 15 women in its first batch on June 1, 2023, providing training in beauty and grooming for self-employment and financial independence.

Knitting Centre for Women – Jayapur, Varanasi

Avaada Foundation established a 5-room knitting centre in Jayapur village, which is now providing employment to 75 underprivileged women. This initiative offers them financial security and a sustainable livelihood, empowering them to support their families and build a better future.

Inauguration of Nav Kiran Stitching Centre – Kasai Dehariya, MP

Under the Avaada Gram Vikas Karyakram, a new stitching center was inaugurated in Agar Malwa, offering vocational training to rural women. Over 200 women from nearby villages participated in the launch. Foundation is already running stitching centre in Bharukheera and Jayapur providing skill training to hundreds of women.

Strengthening SHGs & Village Organizations – Agar Malwa, MP

Avaada Foundation supported 3 SHGs and 2 village-level organizations in collaboration with the National Rural Livelihood Mission (NRLM). Regular meetings promoted livelihood training, agricultural development, dairy activities, and government scheme access.

Financial Literacy Training– Agar Malwa, MP

30 SHG members received structured training on banking, financial records, and enterprise management (e.g., Daliya-making), empowering them to manage finances confidently and sustainably.

Diya Making Initiative

A group of 12–15 women engaged in diya (lamp) making, turning a traditional craft into an income-generating opportunity that enhanced self-reliance and creativity.

Job facilitation for local women

Avaada Foundation enabled 8 women from Jayapur village to secure private-sector jobs through skill development and confidence-building programs, marking a significant step toward financial independence.

Social Security Camp– Jalwali, Bikaner

A camp was organized benefiting 80 rural families, with Aadhar linking, Ayushman Yojana registrations, and awareness on Viksit Bharat Sankalp Yatra. Support was provided by Anganwadi workers, ASHA Sahyoginis, and Panchayat members.

Skill Development Training – Jute Fibre

Avaada Foundation, in collaboration with IIT Jodhpur under the Unnat Bharat Abhiyan, trained about 80 women from Jalwali and Bharukheda (Bikaner, Rajasthan) in making jute fibre products, and distributed 4 manual and 2 electronic machines to support their self-employment.

Nav Kiran Stitching Centers

Training Centers   Financial Literacy   Employment   Social Security

Formation of SHGs – Bikaner, Rajasthan

A new Self-Help Group (SHG) was established in Bherookheraa with the support of Rajeevika, promoting economic empowerment. Women were also exposed to training on products made from cow dung (e.g., havankund, dhoop bati) to encourage micro-entrepreneurship.

Employment Generation

Through its projects across India, the foundation provided employment to over 50 people in various roles like teachers, trainers, gardeners, cleaners, etc. apart from generating indirect employment and livelihood opportunity for the local youth.

ENVIRONMENT

TAKE URGENT ACTION TO COMBAT CLIMATE CHANGE AND ITS IMPACTS

13 CLIMATE ACTION

Plantation drive

In FY 2023–24, Avaada Foundation planted 25,188 saplings across 17 project sites spanning 50 acres, using native, fruit-bearing, and medicinal species to enhance biodiversity, green cover, and climate resilience.

Hug A Tree Campaign

Avaada Foundation's "Hug A Tree" campaign in Bangaon village, Yavatmal, distributed 100 trees to 100 beneficiaries, each committing to their care, with a ₹3,000 reward announced for trees surviving three years.

Tree Plantation through Miyawaki method

Avaada Foundation implemented the Miyawaki plantation method in Bikaner, Rajasthan, developing a dense mini forest to boost biodiversity and expand green cover, with plans to scale the model to other sites. The Miyawaki technique, a Japanese approach, involves planting native species closely together to foster fast growth, enrich biodiversity, and create a self-sustaining ecosystem in a short span.

Achieving Environmental Sustainability

Soil Awareness Programs — Cleanliness Drives — Organic Farming Training — Hug A Tree Campaign — Afforestation Plantation — Scaled Plantation Large-scale Plantation
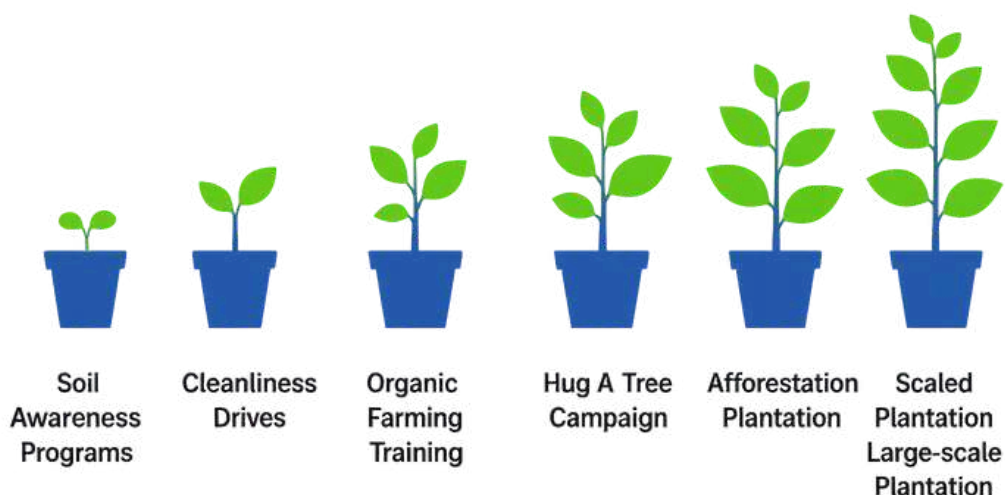
Organic farming & medical farming training

Avaada Foundation organized "Kheti Ki Pathshala" training on National Organic Day in Bherookheraa village, Bikaner, where 62 farmers learned about medicinal plant cultivation, organic fertilizers, vermicomposting, soil and water testing, certification, digital tools, govt. schemes, and seed banks to promote sustainable farming.

Celebrating Nature: Soil & Environment Awareness

On World Soil Day, Avaada Foundation engaged 200+ students and farmers at Govt. Higher Secondary School, Nokhra (Rajasthan) on soil health, while on World Environment Day and World Conservation Day in Bikaner (RJ), Yavatmal (MH), and Mathura (UP), 2,430 saplings were distributed through awareness activities and competitions.

Cleanliness Drives

Avaada Foundation promoted hygiene through local drives—cleaning and decorating Chhath Puja Ghats in Banka (Bihar) for 1,000+ people, leading Swachh Teerth Abhiyan in Jayapur and Nagepur (UP), and supporting a campus cleanup at Government Girls Higher Primary School, Nokhra (Rajasthan).

RURAL ELECTRIFICATION

11.88 KW Roof Top Solar Plant

To address irregular electricity supply in rural Bihar and promote energy equity, Avaada Foundation installed an 11.88 kW rooftop solar plant at a public community hall in Ara. The hall—used for gatherings, meetings, and local programs—now benefits from uninterrupted clean energy, ensuring essential activities are not disrupted by power cuts. The initiative strengthens local infrastructure while serving as a model for sustainable, community-led energy solutions, reaffirming Avaada Foundation's commitment to inclusive, climate-resilient development and grassroots environmental stewardship.

Solar Power Supply – Jayapur, Varanasi

Avaada Foundation has set up two 25 kW solar power plants in Jayapur, the Prime Minister's adopted village. The electricity generated is being continuously provided by the Foundation, ensuring a reliable power supply that supports daily life, education, and community development.

HEALTH

2 ZERO HUNGER
END HUNGER, ACHIEVE FOOD SECURITY AND IMPROVED NUTRITION AND PROMOTE SUSTAINABLE AGRICULTURE

Poshan Vatika – Bikaner, Rajasthan

Avaada Foundation established a Nutri-Garden (Poshan Vatika) at Bherookheraa Anganwadi to promote nutrition and combat malnutrition among women and children. The garden supports access to fresh, affordable fruits and vegetables while raising awareness on low-cost farming. 50 saplings of seasonal vegetables and fruit trees like gourd, bitter gourd, brinjal, guava, papaya, and drumstick were planted to aid in reducing stunting, undernutrition, and anemia in children.

Food Grain Support Initiatives

The Foundation's targeted initiatives include:

- In Nagepur village, Ration kits with essential staples were distributed to 165 households to ease food insecurity.
- Jayapur & Nagepur, five critically needy families were identified and have been receiving monthly ration support.
- On Akshay Tritiya drives, Food kits, fruits, and snacks were distributed across project areas in Bikaner, Surendranagar, and Noida.
- Chairman-led Mumbai & Rural Outreach: Thousands of ration packets were personally distributed by our Chairman in Mumbai slums and remote villages, reinforcing our commitment to humanitarian aid, in the gathering the blind and low vision people residing near slums were prioritized to ensure their food security.

165 HOUSEHOLDS

5 FAMILIES MONTHLY SUPPORT

1000+ RATION PACKETS

FOOD BANK #DONATION

24 X 7 Free ambulance facility

Access to emergency medical care is a major challenge for remote villages like Bherookheraa, located 40–45 km from the nearest district hospital. To address this, Avaada Foundation launched a 24x7 free ambulance service to ensure timely medical support for critical patients. The ambulance is fully equipped to provide essential pre-hospital care and quick transport during emergencies. This initiative has already responded to 161 emergency cases, offering life-saving support to the underserved rural population of Bikaner, Rajasthan.

Eye & Muscular Dystrophy Care

Komal Gupta received eye treatment and Ram Nivas was supported for muscular dystrophy. Avaada facilitated hospital visits and diagnostics for multiple patients.

Nutritional Kit support to pregnant and lactating mother

Avaada Foundation organized a nutritional awareness session in Bherookheraa village, Bikaner (Rajasthan) for 26 adolescent girls, pregnant women, and lactating mothers, facilitated by the local ANM, with nutritional kits distributed to prevent anaemia and undernutrition.

Medical Camps - Rajasthan, MP & MH

Camps benefited 1,100+ individuals across Bikaner, Agar, and Soyegaon. Free medicines and referrals were provided. A weekly doctor visit began in Soyega

Blood Donation Camps

World Blood Donor Day (14th June)

Avaada Foundation teams in Bikaner (Rajasthan) and Banka (Bihar) donated 23 units of blood to support patients in need and raise awareness about voluntary blood donation.

Gratitude Week – Mass Blood Donation Drive (Mumbai, MH)

In collaboration with Tata Memorial Hospital, a leading cancer care institute, 121 blood units were collected to support patients battling cancer. This initiative helped address Mumbai's critical blood shortage and promoted the lifesaving value of regular blood donation.

First Aid Training

Avaada Foundation conducted a First Aid Training session in Bherookhera village to educate locals on emergency response techniques, focusing on preserving life, preventing injuries from worsening, and aiding recovery.

Blanket distribution to needy people of society

In response to severe winter conditions, 210 blankets were distributed to needy families in Jayapur village, in collaboration with the Gram Pradhan, providing essential warmth and comfort.

Veterinary Health Camps – Mogra, Banka (Bihar)

A free veterinary health camp treated 410 animals belonging to 46 cattle-rearing farmers. Services included check-ups, medicines, and expert counselling by the Veterinary Department, supporting rural livelihoods.
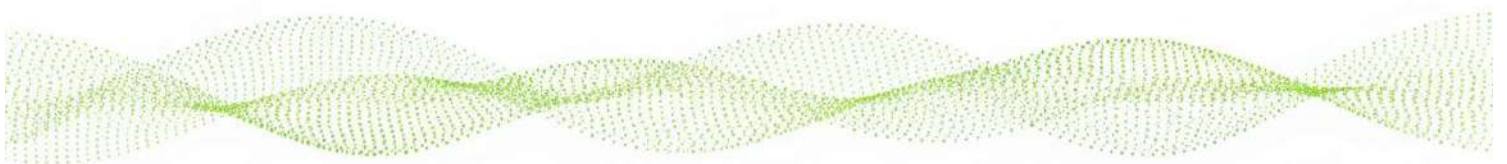
TB Patient Support – Bikaner & Jayapur

Two TB patients in Jayapur received year-round monthly medicine support. On World TB Day, nutrition kits were distributed to patients in Kolayat (Nokhra) with support pledged for 6 months.

Infant Protection Day - Bherookheraa, Bikaner

Avaada Foundation engaged 18 women and 15 children in an awareness session promoting hygiene, nutrition, vaccination, and early childhood care to reduce infant mortality.

Global Handwashing Day

On October 15, in observance of Global Handwashing Day, the Foundation conducted a school-led initiative in Bikaner, **reaching 100 students** to demonstrate proper hand-washing with soap at critical moments before meals and after using the toilet using the globally endorsed 20-second scrub method.

Electrical and fire safety Awareness

During National Safety Week, Avaada Foundation held an electrical and fire safety program at Rajakiya Vidyalaya, Nokhra, featuring poster and slogan competitions, an awareness session by the plant's safety team, and prize distribution to encourage safe practices among students.

Awareness campaign on Road Safety

Avaada Foundation marked National Road Safety Month at Government Senior Secondary School, Khidrat, where 150 students and 15 teachers attended a session by local police officials on traffic rules, accident prevention, and responsible road behaviour, concluding with an oath to follow road safety norms.

Impact Assessment: FY 2023-24

The Social Return on Investment (SROI) analysis conducted for Avaada Foundation's CSR initiatives in FY 2022-23 and 2023-24 provided insightful findings into the impact we have been able to create through our intervention. SROI is a comprehensive framework designed to assess and quantify the social, environmental, and economic value generated by a project, programme, or organisation. It goes beyond traditional financial metrics by encompassing the broader impacts of an initiative on society and the environment. The assessment allows us to gain a holistic understanding of the value created through our community developmental initiatives by identifying, measuring, and translating the results of an intervention into financial terms. The insights gained will help us objectively evaluate the effectiveness, relevance, and sustainability of their initiatives. The sites selected for evaluating the programmes included Talsana, Surendra Nagarin Gujarat; Jayapura, Varanasi in Uttar Pradesh; Bherookheera, Bikaner in Rajasthan and Lohaban, Mathura in Uttar Pradesh, each with distinct geographical, cultural, and socio-economic conditions. The timeframe for analysis has been assumed to cover one year of implementation or post-implementation of the programme.

3.1.1 Principles/ Process followed for SROI
The Evaluation of SROI study is based on seven core principles

STAKEHOLDER ENGAGEMENT

Stakeholder engagement was conducted to comprehensively understand the impact of programmes in Education, skill development, and health on target beneficiaries and other stakeholders. The engagement aimed to assess inputs and define outcomes, comparing intended goals with the actual experiences of the stakeholders. Additionally, the process facilitated the valuation of outcomes while identifying critical assumptions such as attribution, deadweight, and drop-off.

The study focused on the following thematic areas.

Education | Skill Development | Healthcare

AWARDS, APPRECIATION & RECOGNITION

GOLDEN PEACOCK AWARD

WINNER

10th EDITION
CORPORATE SOCIAL
RESPONSIBILITY
SUMMIT & AWARDS 2024

Best NGO Of The Year In Education Sector

Avaada Foundation

RECOGNITION

CII – ITC Sustainability Awards 2020 - Excellence in Corporate Social Responsibility

ET Now CSR Leadership Award for Community Empowerment

CII –ITC Commendation for Significant Achievement in Environment Management

Greentech Sustainability Award 2020 - Outstanding achievements in 'Affordable & Clean Energy'.

ET Now CSR Leadership Award for Women Empowerment 201

THE TIMES OF INDIA

Entrepreneurship workshop for rural girls

Avaada foundation, a voluntary organisation, held a workshop for entrepreneurship development and career choices for the girl students from rural belt on Sunday.

The students from Jayapur and Nagepur were guided to identify their interests and abilities for right career selection. Foundation's Ritu Patwari highlighted the workshops' role in moulding the futures of the youth, inspiring them, and enhancing their self-assurance.

the pioneer

Entrepreneurship workshop held

PIONEER NEWS SERVICE ■ VARANASI

An entrepreneurship workshop was organised by Avada Foundation at KVN Public School, Kachhadiya in the Arazi Lines development block area for the overall development of students. The objective of the programme was to help the children of rural areas learn business skills and make themselves self-reliant.

पत्रिका

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अंतरराष्ट्रीय बालिका दिवस मनाया
बालिका शिक्षा से दो घर होते हैं रोशन

बेटियों का सम्मान

भारतीय दर्शन से प्रेरित 'अवादा'

Making transformative contributions to society

Management along with the students

Avaada Foundation, the philanthropic wing of Avaada Group, is making transformative contributions across 15 states in India, focusing on education, empowerment, youth development, environment, health and energy. health emergency transport in Rajasthan. The organization also offers free health checkups, medicine, and first aid training, promoting overall community health and wellness." For youth development, the foundation builds sports fields

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THE TIMES OF INDIA

Jayapur gets community devpt centre to train youths in coding

TIMES NEWS NETWORK

Varanasi: A community development centre has been established in Jayapur, the first village of Varanasi adopted by the Prime Minister Narendra Modi, for giving training in computer and coding to the local youth and school students.

The centre, which started functioning from September 4, has been established by the Avaada Foundation, a philanthropic arm of Avaada Group, which has been working for the upliftment of villagers, women, and children in Jayapur and Nagepur villages for several years.

The centre was inaugurated by foundation trustee Ritu Patwari. As many as 30 computers have been allotted to the centre to impart training. The students will be tra-

The centre, which started functioning from September 4, has been established by the Avaada Foundation, a philanthropic arm of Avaada Group

ined on coding and various computer education under the programme 'Code Vidya', allowing them to learn more in less time. More than a hundred children have already registered for the training.

Patwari said the Foundation has also arranged English speaking classes to enhance the children's ability to speak in English. The foundation has provided scholarships to 22 extremely impoverished students who were unable to continue their education due to financial constraints. Two students have been provided with all the facilities, including fees, to prepare for IIT in Kota.

Besides, women are being trained in sewing by Navkiran Sewing Centre to make them financially independent while Navkiran Computer Centre is preparing the youth for a bright future through computer literacy.

The foundation is also set to implement several more schemes in areas of infrastructure, skill development, health, education, environment, and social welfare to bring positive changes to the lives of the people of Jayapur and Nagepur villages here.

जैविक खेती को लेकर किया जागरूक

बीकानेर @ पत्रिका.. अवादा फाउंडेशन की ओर से राष्ट्रीय जैविक दिवस के अवसर पर ग्राम भरूखीरा में खेती की पाठशाला का आयोजन रखा गया। अवादा समूह से जुड़े डीएस राठौड़ ने बताया कि चेयरमैन विनीत मित्तल के निर्देश पर किसानों को औषधीय खेती व जैविक खेती पर्यावरण संरक्षण के बारे में जानकारी देकर जागरूक किया गया कार्यक्रम में डॉ. दिग्विजय सिंह ने भी जानकारी दी। इसमें 62 किसानों ने भाग लिया। इस मौके पर फाउंडेशन की ओर से वरिष्ठ प्रबंधक मनीष पांडे, मीरचंद बाजीगर, सहायक प्रबन्धक गौरव राय, बागबानी

दैनिक जागरण

दैनिक जागरण, Dehradun, 13 December 2023

वर्कशॉप | अवादा ने दी बच्चों को साइबर क्राइम से बचने की जानकारी

डिजिटल के साथ बनाना होगा 'सेफ इंडिया'

ऑनलाइन रिपोर्ट के बेसिक एवं एडवांस रूल्स के बारे में बताया

RISHIKESH (12 Dec): अवादा फाउंडेशन की ओर से भरत मंदिर इंटर कॉलेज और सरस्वती विद्या मंदिर आवास विकास ऋषिकेश में कक्षा छह से आठ के विद्यार्थियों के लिए अवेयरनेस स्किल्स स्कूल सुरक्षा कार्यशाला का इंटरनेट की सुरक्षित उपयोग को जानकारी दी गई। इस सत्र में, साइबर सिक्योरिटी विशेषज्ञ व विद्यार्थियों को डिजिटल दुनिया में सुरक्षा के लिए आवश्यक सावधानियां और सुरक्षित व्यवहार के तरीके सिखाए, उन्होंने पर को डिजिटल इंडिया ही नहीं, सेफ डिजिटल इंडिया बनाने पर जोर दिया और ऑनलाइन सुरक्षा के बेसिक एवं एडवांस नियम के बारे में बताया।

बताए बचाव के तरीके

उन्होंने बच्चों को ऑनलाइन

▶ ऋषिकेश नगर में आयोजित इगास महोत्सव में नवरंगी की दिव्य रंगी झांकी के दर्शन करते श्रद्धालु

अनुराग विश्लेषण, आकाश आदि विद्यार्थियों ने सवाल भी पूछे, कार्यक्रम में अवादा फाउंडेशन की आयुषी पठकबी, बालमुकुंद मित्र, नरेंद्र खुराना, रजनी गर्ग, मीनाक्षी बनियाल, संतोष चौहान एवं प्रधानाचार्य उदयभान पंत उपस्थित रहे।

वार्ता और कार्यशाला के माध्यम से प्रेरित व जागरूक

फाउंडेशन की ट्रस्टी ऋतु पटवारी ने सिम कलमिंग के खतरों के बारे में जानकारी दी। कक्षा नौ विद्यार्थी ने गुणवत्तापूर्ण शिक्षा प्रदान करने के साथ-साथ विद्यार्थियों को मौलिकता स्पीकिंग, साइबर सिक्योरिटी सेंटर, एंटरप्रेन्योरशिप सेंटर और मंदिर की व्यवस्था और आत्मविश्वास के माध्यम से प्रेरित व जागरूक करते हैं, जिससे वह जीवन में अपने वाणी किसी भी चुनौती का सामना आसानी से कर सके और एक सफल नागरिक बन सके। प्रधानाचार्य उनकादा पंत ने कहा कि कोरोना महामारी के दौरान विद्यार्थियों में मोबाइल उपयोग की प्रवृत्ति

सहारा

राष्ट्रीय · दैनिक · समाचार

अवादा फाउंडेशन का जयापुर में करियर काउंसलिंग व इंटर प्रेन्योरशिप वर्कशॉप का आयोजन

जक्खिनी/वाराणसी (एसएनबी)। अवादा फाउंडेशन जो कि अवादा एनर्जी और अवादा ग्रुप ऑफ कंपनीज की समाज कल्याण इकाई है, द्वारा प्रधानमंत्री नरेंद्र मोदी द्वारा गोद लिए गांव जयापुर और नागेपुर में ग्रामीण, स्त्रियों और बच्चों के उत्थान की दिशा में विगत कई वर्षों से कार्य कर रही है। फाउंडेशन ने आदर्श गांव जयापुर में सामुदायिक विकास केंद्र की स्थापना द्वारा बच्चों को इंग्लिश स्पीकिंग कोर्स, कंप्यूटर प्रशिक्षण एवं कोडिंग क्लास, कोचिंग एवं ट्यूशन सेंटर की व्यवस्था करने के साथ अब विद्यार्थियों को समग्र विकास हेतु शिवचरण स्मारक इंटर कालेज नागेपुर मेहदीगंज और अभिनव इंटर कालेज जक्खिनी में करियर काउंसलर साकेत बागला द्वारा 10 और 11 अक्टूबर को

AVAADA
FOUNDATION

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